

**PROGRAMME DESCRIPTION**

Fashion designing is one of the most well-paid, attractive, glamorous and exhilarating career options in the present scenario. The Graduates of this college are professionally qualified designers capable of fulfilling a broad range of career opportunities in fashion and related industries. This particular programme unites superior design concepts along with present technology in order to generate creative and innovative, individual samples for haute couture or industrial production. After successful achievement of the degree from Lincoln University College, the students can achieve jobs in several export houses, garment store chains, textile mills, leather companies, boutiques, fashion show organizers, jewellery houses and media houses recruit professionals interested in a career in fashion designing. Thus these Fashion Design graduates will be prepared to work in the fashion industry as creators of new collections, textile designs, managers, journalists, patternmakers, and in various fields of fashion commerce. The curriculum for the Bachelor of Fashion Design is structured such that it complements other academic pursuits at the Lincoln University College. The students from other programme can enroll in this course for better career prospects. The programme intends to meet its broad mandate to encourage multi-disciplinary approach and co-curricular activities to enrich the students.

**PROGRAMME AIM**

Aims of Bachelor of Fashion Design programme are:

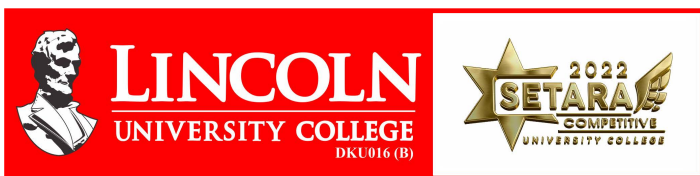
- ▶ Comprehensive and balanced knowledge which will enable the students to take responsibility in their personal and professional development in the fashion industry.
- ▶ Technological advancement, commercial practices, economic realities and cultural understanding along with creative skills.
- ▶ Transferable skills in personal and social framework with respect to communication, personal management, problem solving, time management and the intricate inter-personal dealings.
- ▶ Significant understanding, independent analytical capability to handle innovative ventures and projects.
- ▶ Prominent position in the professional field with the capability to face challenges within the advertising industry and to argue and preserve thoughts and verdicts with informed confidence.

Call us :

1 300 880 111 (Malaysia)
+603 78063478 (International)

Web : www.lincoln.edu.my | E-mail : info@lincoln.edu.my





ISO 9001:2015 Certified

Bachelor in Fashion Design Management (Honours)

(N/214/6/0224) (11/28) (MQA/PA15042)

PROGRAMME DURATION

Full time : 3 years

Part Time : 5 years

INTAKE AND ENTRY REQUIREMENTS

March, July, November

ENTRY REQUIREMENTS

- i. A Pass in Higher School Certificate Malaysia (STPM) with a minimum of Grade C (Grade Point [GPI 2.00] in any two subjects, or its equivalent; OR
 - ii. A pass in Higher Certificate in Religion Malaysia (STAM) with a minimum grade of Janyid, or it's equivalent; OR
 - iii. A Certificate in Matriculation or Foundation with a minimum Cumulative Grade Point Average (CGPA) of 2.00, or it's equivalent; OR
 - iv. A Diploma (Level 4, Malaysian Qualifications Framework [MQF]) with a minimum CGPA of 2.00, or it's equivalent; OR
 - v. A pass in Diploma in Malaysian Skills (DKM)/Diploma Lanjutan Kemahiran Malaysia (DLKM)/Diploma Vokasional Malaysia (DVM) in suitable fields with a minimum CGPA of 2.50 subject to Senate/Academic Board's approval (Note: The Higher Education Provider (HEPs) are to conduct screening and provide necessary guidance specific to the discipline of the program); OR
 - vi. A pass in DKM/DLKM/DVM with a minimum CGPA of 2.00 and at least have two (2) years working experience in a related discipline; OR
 - vii. Other relevant equivalent qualifications recognized by the Malaysian Government.
- AND
- Pass an interview OR submission of portfolio determined by the HEP as required.

For International Students:

Achieve a minimum score of Band 3 in the Malaysian University English Test (MI-JET) or equivalent.



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SUBJECTS

| SI. No. | MQA Subject Code | Subject Name | Credits |
|---------|------------------|--|---------|
| 1. | BIFM 6013 | History of Fashion | 3 |
| 2. | BIFM 6023 | Art for Fashion | 3 |
| 3. | BIFM 6033 | Garment Construction Fundamentals | 3 |
| 4. | BIFM 6043 | Fashion Design Foundations | 3 |
| 5. | BIFM 6113 | Entrepreneurship | 3 |
| 6. | BIFM 6124 | Pattern Making Methods | 4 |
| 7. | BIFM 6104 | Internet Fundamentals & Applications | 4 |
| 8. | BIFM 6144 | Draping | 4 |
| 9. | BIFM 6153 | Consumer Behaviour | 3 |
| 10. | BIFM 6163 | Business Planning & Finance | 3 |
| 11. | BIFM 6174 | Personalized Garment Construction | 4 |
| 12. | BIFM 6084 | Business Communication | 4 |
| 13. | BIFM 6193 | Project Management | 3 |
| 14. | BIFM 6093 | Principles of Marketing | 3 |
| 15. | BIFM 6213 | Introduction to Research Methods | 3 |
| 16. | BIFM 6223 | Introduction to Research Methods | 3 |
| 17. | BIFM 6233 | Design Direction | 3 |
| 18. | BIFM 6243 | Merchandising Management | 3 |
| 19. | BIFM 6253 | Fiber & Yarn Science | 3 |
| 20. | BIFM 6263 | Textile Testing | 3 |
| 21. | BIFM 6273 | Apparel Quality Standard and Implementation | 3 |
| 22. | BIFM 6283 | Export Management & International Fashion Centre | 3 |

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|--|-----------|---|---|
| 23. | BIFM 6294 | Production and Operation Management | 4 |
| 24. | BIFM 6303 | Garment Surface Ornamentation | 3 |
| 25. | BIFM 6314 | Fashion Change Management | 4 |
| 26. | BIFM 6324 | Fashion Photography | 4 |
| 27. | BIFM 6333 | Fashion Design Motivation | 3 |
| 28. | BIFM 6343 | CAD in Textiles and Fashion | 3 |
| 29. | BIFM 6353 | Basic Apparel Designing | 3 |
| 30. | BIFM 6364 | Textile Finishing with Fabric Care | 4 |
| 31. | BIFM 6376 | Project/ Industrial Training | 6 |
| Elective (Choose any one module from the following): | | | |
| 32. | MPU 3123 | Philosophy and Current Issues | 3 |
| 33. | MPU 3143 | Malay Language Communication 2 | 3 |
| 34. | ENG 613 | English | 3 |
| 35. | MPU 3183 | Appreciation of Ethics and Civilizations | 3 |
| 36. | MPU 3212 | Human Relations and Leadership Skills | 2 |
| 37. | MPU 3352 | Integrity and Anti Corruption (KIAR) | 2 |
| 38. | MPU 3312 | Malaysia Government and Public Policy | 2 |
| 39. | MPU 3412 | Community Service | 2 |
| 40. | MPU 3422 | Programme Service Learning Malaysia (SULAM) | 2 |



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